2011 Winton M. Blount Postal History Symposium
“How Commerce and Industry Shaped the Mails”
September 16 – 18, 2011
American Philatelic Center, Bellefonte, Pennsylvania
INCREASED PRODUCTION
INCREASED INCOME
INCREASED POPULATION

Department of the Interior,
CENSUS OFFICE.
Official Business.
Penalty for private use, $300.

925 Chestnut St
Philadelphia

Penn

TWELFTH CENSUS
OF THE
UNITED STATES

MANUFACTURES.
INCREASED SALES
INCREASED ADVERTISING
TOUCH THE LIFE OF A RED CLOUD CHILD.

122 YEARS

REV GEORGE WINZENBURG SJ
RED CLOUD INDIAN SCHOOL
100 MISSION DR
PINE RIDGE SD 57770-2100
1879 POSTAGE DUE STAMPS
1892 MESSAGE REPLY CARD
Order Card.

UNLAWFUL TO CHANGE ADDRESS.

USE THIS CARD WHEN ORDERING WOOD OR COAL FROM ME.
POSTAGE GUARANTEED.

RICHARD ROE,
DEALER IN WOOD AND COAL,
WASHINGTON, D.C.

Figure 1

Washington, D.C., 1895.

Please deliver to No.

Ton

Coal

Cord

Wood

Name

Address

RICHARD ROE,
DEALER IN WOOD AND COAL.
When used in sending remittance for the bill received with it, this envelope may be mailed (in West Superior only) without pre-paying the postage.
Do NOT write your name or address hereon.

SUPERIOR WATER, LIGHT & POWER CO.,
West Superior,
Wisconsin.
1905 BERWICK, PA

BOX 675,
Berwick, Pa.
1907 POST CARD RULE CHANGE

Postkarte — Carte postale — Weilposten — Postkarte universelle
Leitkarte — Correspond auf die — Correspondencia postal
Korrespondenzbrief — Briefkarte
Carolina postal — Tarjeta postal — Tarjet postal — ポストカード

[Handwritten text on the card]

If you all the well.

Write your name on the coupon below.

The Akron Lamp Co.
Akron, Ohio

J. C. STEESE, President

The Akron Lamp Co.

Akron, Ohio

Mail This Card Free

Write Your Name on the Coupon Below.

The Akron Lamp Co.

The Akron Lamp Co.

Put One-Cent Stamp Here.
1913 PARCEL POST & 1896 RFD
BUSINESS REPLY CARDS IN THE MAILS

December 8, 1925.—Committed to the Committee of the Whole House on the state of the Union and ordered to be printed.

Mr. Kelly, from the Committee on the Post Office and Post Roads, submitted the following REPORT:

[To accompany H. R. 13445]
1928 BUSINESS REPLY MAIL

BUSINESS REPLY CARD
First Class Permit No. 192, Sec. 3543 P. L. & R. AUGUSTA, MAINE

DR. F. G. KINSMAN CO.
Augusta,
Box 751
Maine.

BUSINESS REPLY CARD
First Class Permit No. 6
(Pent 3514 P. L. & R.)
LOUISVILLE, KY.

2c - POSTAGE WILL BE PAID BY 2c.
Pentecostal Publishing Company
Box 592
Louisville, Kentucky.
1953 POSTAGE DUE METERS
1958 REGULATION CHANGES
1971 GAO REPORT ON COST
1976 "WORK-SHARING" BRM RATES
2011 1st Class Volume

The Need for Change

Total Piece Volume (in '000s)

FY 2001: 50,000,000
FY 2002: 45,000,000
FY 2003: 44,000,000
FY 2004: 46,000,000
FY 2005: 45,000,000
FY 2006: 42,000,000
FY 2007: 38,000,000
FY 2008: 34,000,000
FY 2009: 30,000,000
FY 2010: 25,000,000

42.2% decline since FY2001
BRM PROCESS
If you're not completely satisfied with your order please use this postage paid return label. This service costs $5.50. We will deduct $5.50 from your credit associated with your return or exchange if you use this label.

1. Please complete the Return Form on the back of this packing slip and enclose it in the original packaging with the merchandise.
2. Peel off the Return Label from this packing slip (to the right) and apply it to the package ensuring you completely cover the original shipping label.
3. Package the item(s) and Return Form and seal it securely with tape.
4. Drop your package in any U.S. mailbox including your own.

FROM:
Richard Martorelli
3655 Albermarle Ave
drexel Hill, PA 19026-2801
ATTN: 4004744

POSTAGE DUE COMPUTED BY DELIVERY UNIT
Postage
Delivery Confirmation Fee
Total Postage and Fees Due

USPS DELIVERY CONFIRM

MERCHANDISE RETURN LABEL
PERMIT NO. 69
JACKSONVILLE FL 32254
TEAM FAN SHOP
5455 Verna Blvd.
JACKSONVILLE FL 32205-4762

NO POSTAGE NECESSARY IF MAILED TO THE UNITED STATES

MERCHANDISE RETURN LABEL
PERMIT NO. 69
JACKSONVILLE FL 32254
TEAM FAN SHOP
5455 Verna Blvd.
JACKSONVILLE FL 32205-4762

NO POSTAGE NECESSARY IF MAILED TO THE UNITED STATES
# BRM 2011 STRUCTURE

<table>
<thead>
<tr>
<th>Class</th>
<th>Volume</th>
<th>Comment</th>
<th>Permit Fee</th>
<th>Advance Deposit Accounting Fee</th>
<th>Quarterly Processing Fees</th>
<th>BRM Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basic</td>
<td>&lt;890/year</td>
<td></td>
<td>$190</td>
<td>$0</td>
<td>$0</td>
<td>1st + $0.75</td>
</tr>
<tr>
<td>High Volume</td>
<td>&gt;950/year</td>
<td></td>
<td>$190</td>
<td>$605</td>
<td>$0</td>
<td>1st + $0.085</td>
</tr>
<tr>
<td>Basic Qualified</td>
<td>&gt; 850/year</td>
<td>Automation compatible</td>
<td>$190</td>
<td>$605</td>
<td>$0</td>
<td>Pre + $0.055</td>
</tr>
<tr>
<td>High Volume Qualified</td>
<td>&gt;43,000/quarter</td>
<td>Automation compatible</td>
<td>$190</td>
<td>$605</td>
<td>$1,980</td>
<td>Pre + $0.007</td>
</tr>
</tbody>
</table>
### BRM 2011 CASE EXAMPLE

<table>
<thead>
<tr>
<th>Mail Route</th>
<th>Quantity Out</th>
<th>Quantity Back</th>
<th>Out &amp; Back Rate</th>
<th>Postage Cost</th>
<th>BRM Unit Cost</th>
<th>BRM Cost</th>
<th>BRM Fees</th>
<th>Total Expense</th>
<th>Total Per Piece Back</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Class Prepay</td>
<td>500,000</td>
<td>2,500</td>
<td>$0.880</td>
<td>$440,000</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$440,000</td>
<td>$176.00</td>
</tr>
<tr>
<td>Periodical Prepay-no add’l outbound cost</td>
<td>500,000</td>
<td>2,500</td>
<td>$0.440</td>
<td>$220,000</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$220,000</td>
<td>$88.00</td>
</tr>
<tr>
<td>Periodical-no add’l outbound cost</td>
<td>500,000</td>
<td>2,500</td>
<td>$0.417</td>
<td>$1,043</td>
<td>$0.055</td>
<td>$138</td>
<td>$0</td>
<td>$190</td>
<td></td>
</tr>
<tr>
<td>Permit Fee</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$190</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounting Fee</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$605</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BRM</td>
<td></td>
<td>2,500</td>
<td>$1,043</td>
<td>$138</td>
<td>$795</td>
<td>$1,975</td>
<td>$0.79</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Order now at subscribe.watercolorartistmag.com

BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO. 341 FLAGLER BEACH FL

POSTAGE WILL BE PAID BY ADDRESSEE

Watercolor artist
PO BOX 421370
PALM COAST FL 32142-7112

NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES

4/27/08
THANK YOU
UNUSUAL BRM

POSTAGE DUE BILL

MERCK SHARP & DOHME
Division of Merck & Co., Inc.
(Name of patron)

(Address)

Postage due articles amounting to _______ dollars and _______ cents are herewith tendered for delivery. U.S. postage due stamps equivalent in value are attached to this and the necessary follow sheets forming a part of this amount, for which you have deposited a sum in advance for postage due mail, the amount of this bill is being deducted from your account. Please see that the amount stated corresponds with the amount stated.

5 DOLLARS
5 DOLLARS
5 DOLLARS
5 DOLLARS
5 DOLLARS
5 DOLLARS
5 DOLLARS
5 DOLLARS
5 DOLLARS
5 DOLLARS
5 CENTS
5 CENTS
5 CENTS
5 CENTS

Number of follow sheets to this bill __________

Postmaster

POD Form 3582a
Nov. 1963


Per __________
Prexies used as BRM Postage Due

Postage due articles amounting to [amount] dollars and [amount] cents are herewith tendered for delivery upon payment of this amount, for which U. S. postage due stamps equivalent in value are attached to this and the necessary follow sheets forming a part of this bill. Please see that the value of these postage due stamps corresponds with the amount stated.

[Signature]

[Postmaster]

Number of follow sheets to this bill [number]
Transports used as BRM Postage Due
Americana & Great Americans used as BRM Postage Due
Philatelic BRM
Return to Sender, BRM Fees unpaid

Business Reply Fees unpaid 1981

Titsch Publishing Inc.
3800 N. Fairfax Dr.
Suite #4
Arlington VA 22203
BRM by Air
BRM Not by Air

BUSINESS REPLY ENVELOPE
First Class Permit No. 19860, Sec. 349, P. L. & R. Los Angeles, Calif.

NORTH AMERICAN AVIATION, INC.
12214 LAKewood BLVD.
DOWNey, CALIFORNIA

ATTENTION: AEROPhYSICS

Postage Will Be Paid by Addressee

BUSINESS REPLY ENVELOPE
First Class Permit No. 19860, Sec. 349, P. L. & R. Los Angeles, Calif.

NORTH AMERICAN AVIATION, INC.
12214 LAKewood BLVD.
DOWNey, CALIFORNIA

ATTENTION: AEROPhYSICS

Postage Will Be Paid by Addressee
BRM by RPO and HPO
BRM at War
BRM “Your stamp adds...”
BRM “Wanna-be”
BRM Overseas

BUSINESS REPLY ENVELOPE

--POSTAGE WILL BE PAID BY--

PHILIP C. MCMURDIE

51 BOYLSTON STREET

BOSTON, MASS.

BUSINESS REPLY ENVELOPE

-- POSTAGE WILL BE PAID BY --

PAT DOWNNS

Merchandising Advertising Dept.
Mansfield, Ohio
BRM Diplomatic Bag